

A graphic for a movie festival. It features a red background with a film strip curving across the middle. A film reel is positioned on the right side of the film strip. The background is decorated with several yellow stars of varying sizes, some with radiating lines behind them, suggesting a starry night or a bright sky. The text 'ESTES PARK Film Festival' is written in white, bold, sans-serif font, with 'ESTES PARK' on the top line and 'Film Festival' on the bottom line, both enclosed in a black rectangular box with a red border.

ESTES PARK
Film Festival

**SEPTEMBER 16-18, 2011 at the
HISTORIC PARK THEATRE**

**SPONSORSHIP
OPPORTUNITIES**



Hello and welcome to the 5th Annual Estes Park Film Festival to be held at the Historic Park Theatre, September 16-18, 2011.

Last year's festival was an amazing success. Over 2,000 attendees came out to enjoy the parties, awards ceremony, and 40 independent films from around the world. This year's festival will be presenting more of the latest independent feature films, various categories of short films, educational seminars, and an awards ceremony for the filmmakers.

The reason for this letter is to offer you the opportunity to participate in this exciting event! Numerous sponsorship opportunities are available with each designed to provide a full spectrum of marketing visibility for your company or organization. Exposure of your products and services at the festival will reach a vast international film and entertainment market. The Estes Park Film Festival would be a great place to entertain clients, meet the filmmakers, support the arts, and promote your company or organization.



The Estes Park Film Festival is a non-profit 501(c)3 organization whose mission is to bring challenging, entertaining, and diverse independent film to Estes Park and to support the preservation of historic cinematic landmarks. Our goal is to educate, inspire, and advance a greater appreciation of independent cinema.

I sincerely hope you consider becoming a sponsor and supporting the 6th Annual Estes Park Film Festival! If you would like more information about the festival you can visit our web site: www.estesparkfilm.com. You can also find us on Facebook and Twitter!

Thank you,

Cliff Armitage & Sean Doherty
Co-Directors, Estes Park Film Festival
453 E. Wonderview Ave PMB 227
Estes Park, CO 80517
970-443-7322
cliff@estesparkfilm.com



The 6th Annual Estes Park Film Festival at a glance



DATES: September 16-18, 2011

FILM FORECAST: 30-40 Films from around the world

ATTENDANCE FORECAST: 2,000 – 3,000

VENUES:

The Historic Park Theatre (*Festival Headquarters*)

The Estes Park Public Library (*Educational Seminars*)

SPONSOR LOGO IMPRESSIONS:

EPTV Commercials: 720 spots reaching 20,000 locally in Estes Park & streamed on the internet

Program Distribution: 10,000

In-Theatre: (logo reel) 3,000 impressions

Website: 40,000 hits a year



DEMOGRAPHICS:

55% of festival attendees are female

45% are male

89% are college educated

Most earn an annual income between \$50,000 and \$100,000.



LOCATION:

Estes Park, Colorado, Gateway to Rocky Mountain National Park, is the perfect back-drop for a film festival. Millions of people visit each year to enjoy the spectacular mountain scenery, abundant wildlife, numerous hiking trails, and miles of scenic drives. It's easy to see why Estes Park is the number one tourist destination in Colorado!



ABOUT:

Founded in 2005, the Estes Park Film Festival is a non-profit 501(c)3 organization dedicated to bringing independent film to Estes Park, Colorado. Each year in September, filmmakers from around the world travel to Estes Park to showcase their newest independent films at the Estes Park Film Festival. In addition to the films, the EPFF also organizes educational film seminars for aspiring filmmakers, and supports the preservation of Historic Cinematic Landmarks throughout Colorado and the US.



MISSION:

The Estes Park Film Festival is dedicated to providing a platform for filmmakers from around the world to screen their newest productions in the relaxing and creative atmosphere of Estes Park, Colorado. Our goal is to educate, inspire, and advance a greater appreciation of independent film.



ESTES PARK
Film Festival
SEPT. 17-19, 2010
THE HISTORIC PARK THEATRE

2010 Estes Park Film Festival Survey results:

Of those attendees surveyed:

34% were college grads
55% were Post Grad's

60% of attendees were from out of town
40% were locals

While here:

90% visited a local restaurant
65% visited shops
35% enjoyed other entertainment and recreation activities
37% visited RMNP

Festival Films:

55% of attendees rated the films as Excellent
37% rated the films as Good
0% rated the films as poor

Overall Festival Experience? (Parties, atmosphere, etc.)

49% rated their overall experience as Excellent
41% as Good

Of those surveyed:

100% said they would recommend the festival to a friend.



Event Sponsorship Form

Name of Company or Organization: _____

Contact Person: _____ Email: _____

Telephone: _____ Fax: _____

Mailing Address: _____

Please check the appropriate box:

Platinum Sponsor (\$5,000 or more)

- Logo placement on Festival Commercials aired in Estes Park weeks before the festival
- Special recognition before each film program. (4 viewings a day, 3,000 impressions)
- Opportunity to present or sponsor a filmmaker award at the Awards Gala.
- On-screen ad at the Park Theatre. (at least one viewing a day – June-Sept.)
- Company Logo & Link to your web site on the EPFF web site. (20,000 hits per year)
- Listed in Sponsors Section of the Official Festival Program. (distribution 10,000)
- Full Page Ad in the Official Festival Program. (distribution 10,000)
- Product/brochure placements in all welcome packets for filmmakers, stars, and media. (50-100 impressions)
- Verbal announcements during festival, particularly during Opening and Closing Night Ceremonies.
- Able to attend festival as our official VIP guests. (up to 4 people)
- 4 All-Access Festival Passes

Gold Sponsor (\$1,000-\$4,999)

- Special recognition before each film program. (4 viewings a day, 3,000 impressions)
- On-screen ad at the Park Theatre. (at least one viewing a day – June-Sept.)
- Company Logo & Link to your web site on the EPFF web site. (20,000 hits per year)
- Listed in Sponsors Section of the Official Festival Program. (distribution 10,000)
- Product/brochure placements in all welcome packets for filmmakers, stars, and media. (50-100 impressions)
- 3 All-Access Festival Passes

In-Kind Sponsor (An excellent opportunity to participate in the festival by donating products or services.)

- Company Logo & Link to your web site on the EPFF web site. (2,000 hits per month)
- Special recognition before each film program. (4 viewings a day, 3,000 impressions)
- Listed in Sponsors Section of the Official Festival Program. (distribution 10,000)
- 2 All-Access Festival Passes

Please send this form with a check made payable to: **Estes Park Film Festival, Inc.**
453 E. Wonderview Ave PMB 227
Estes Park, Colorado 80517

Thanks for your support!